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CORPORATE SPOTLIGHT

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Air



A Global Medical Response Solution

BUSINESS COUNCIL REPORT

Authors

U.S. - U.A.E. Business Council

The U.S.-U.A.E. Business Council is the premier business organization dedicated to advancing bilateral commercial relations. By leveraging its extensive networks in the United States and in the region, the U.S.-U.A.E. Business Council provides unparalleled access to senior decision makers in business and government with the aim of deepening bilateral trade and investment.

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AirMed

AirMed International, part of the Global Medical Response family of companies, provides fixed-wing air ambulance transportation for individuals, families, insurance companies, travel-assistance companies and providers of medical care throughout the world. Since 2003, AirMed has completed more than 25,000 missions in all 50 states and more than 150 countries on six continents. In addition, AirMed is expanding its reach by opening a Dubai office in the coming months.

AirMed provides all-inclusive, bedside-to-bedside service with specialized medical care during the entire transport. Highly skilled nurses, paramedics and respiratory therapists provide extensive critical care and are BLS, ACLS, PALS, NRP and PHTLS or ATLS certified. The company's flight crews are rigorously trained on simulators annually, surpassing the industry requirements, and are committed to maintaining the company's impeccable safety record.

AirMed's fleet of medically configured aircraft sets the industry standard and continues to grow. The company recently added a Hawker 800XP to its Birmingham-based fleet of two other Hawker jets and operates a Bombardier Challenger 600 series jet for long-distance trips, as well as Learjet 35/36 aircraft, a Beechcraft King Air 200 and Hawker 400 for domestic transports.

In addition to critical-care transport of all patient populations, AirMed provides organ-procurement services and recently launched a Commercial Medical Escort Service, which facilitates travel for those patients whose condition allows them to be repatriated by commercial transport, such as airplanes, trains and cruise lines.

In the News

GMR Activates more than 1,100 personnel and 325 ground and air assets in response to Hurricane Laura.

In May of 2020, AirMed announced the expansion of its global fleet, with the addition of a medically configured Hawker 800XP aircraft to its Birmingham-based fleet.

AirMed added to its long-range capabilities in August of 2019, with the addition of a Bombardier Challenger 601 widebody jet to its expanding fleet.

Fast Facts









Maintains bases in Birmingham, AL San Antonio, TX Las Vegas, NV



Operates a point to point model, allowing them greater flexibility to meet diverse transportation needs



Has conducted missions in 50 states 150 countries 6 continents



Leadership

President
Denise Treadwell

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Denise Treadwell, AirMed President, is responsible for managing daily operations of the company. AirMed is part of the Global Medical Response family of companies. With more than 24 years of experience at AirMed and 30 years of overall experience in healthcare, she has designed and managed successful global solutions for some of the most complex international healthcare communities overseeing operations in the U.S. as well as in Hong Kong, Beijing China and Singapore.

Treadwell holds several advanced degrees, including a master's degree in Trauma Nursing and a master's degree as a Family Nurse Practitioner from the University of Alabama at Birmingham, a Bachelor of Science in Nursing from the University of Alabama and is a certified Nurse Practitioner. She also obtained her Master of Business Administration Degree with an International Business Specialty from Louisiana State University Shreveport.



Senior Director, Global Strategy & Partner Relations **Brandon Bates**

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Brandon Bates, AirMed Senior Director of Global Strategy and Partner Relations, is responsible for business development at AirMed International as well as securing and managing key partnerships and executing brand strategies. Bates joined AirMed in August 2005 as Account Executive for the AirMed membership program and served as Director of Membership Sales for the organization from 2009-2013.

Bates holds a bachelor's and master's degree in business administration and has successfully led initiatives targeted at developing new market growth and brand recognition during his tenure at AirMed. He is actively involved in the air medical transport community as a member of AAMS, USTIA, THIA, and ITIC and regularly participates in panel discussions and industry committees.

Contact Information: To learn more about AirMed, visit:





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