



U.S.-U.A.E. Business Council
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CORPORATE
SPOTLIGHT

JUMEIRAH

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BUSINESS COUNCIL REPORT



About Jumeirah

Jumeirah Hotels & Resorts are regarded as one of the most remarkable and innovative luxury hospitality brands in the world, celebrated by numerous international awards. Founded in 1997 with the aim to become a hospitality industry leader, they have since established a world class portfolio of luxury hotels and resorts. Building on this success, in 2004 Jumeirah Hotels & Resorts became a member of Dubai Holding – a collection of leading Dubai-based businesses and projects – in line with a new phase of growth and development for the holding.



Creating exceptional experiences and delivering service beyond expectations.



Jumeirah's 3 pillars are: **Service beyond expectations; Signature dining experiences; and Surprising design & architecture**



Featured Properties

Panoramic views. Unparalleled service. Iconic style. The world's most luxurious hotel and Dubai's famous landmark. Burj Al Arab Jumeirah rises elegantly above the Arabian Gulf. Standing on an artificial island 280 m (920 ft) from Jumeirah beach, and a symbol of innovation and engineering excellence, guests can arrive by Rolls-Royce and depart by helicopter. Personal butlers take care of every desire.

Burj Al Arab Jumeirah welcomes guests from all corners of the world including the UK, U.A.E., China, Russia, Japan, Brazil, Mexico and even Iceland. It boasts a helipad near the roof at a height of 210 m (689 ft) above ground. The Burj Al Arab Terrace, a masterpiece in design and architecture, reinforces Dubai as an outstanding destination and leader in global hospitality innovation. This unique space, beautifully designed and well thought out gives guests a distinct experience they can't get anywhere else.



Burj al Arab Jumeirah | Dubai

Fast Facts



25 properties in 8 destinations representing 6,500+ hotel keys



12 U.A.E. properties



Workforce of 14,000 from 140 nationalities



Welcomed more than **three million guests** since the opening of the Jumeirah Beach Hotel in 1997



One of the **most award winning** luxury brands in hospitality



The recognized **leader in luxury hospitality** out of the Middle East



Jumeirah Beach Hotel | Dubai

Jumeirah Beach Hotel was the very first hotel to open in the company's portfolio. Part of Jumeirah's DNA and a favorite of residents and locals of different generations, this iconic and trusted luxury beach family resort is a Dubai institution. At its heart it is fun, colorful, active, vibrant, and keeps everyone in the family happily entertained.

All guestrooms and suites facing the sea allow for spectacular views in every direction and highlight its truly special nature. An exhilarating experience for families who look for a five star break like no other, Jumeirah Beach Hotels boasts 13 restaurants and bars, the J Club and Spa facilities, and the Wild Wadi Waterpark.

Today it very much remains surprising and one of Dubai's most sought after resorts proven by it having the highest guest return ratio in the company.



Jumeirah Emirates Towers | Dubai

With its iconic two tower design, Jumeriah Emirates Towers is an unmistakable Dubai landmark. Beautifully combining form and function, its central city location in Dubai's financial center, just minutes away from the metro station, DIFC and The Dubai Mall, makes it the perfect choice for business trips and sophisticated city getaways.

A unique lifestyle experience for the most discerning guests, it features 12 world class restaurants and bars, the award winning Talise Spa and the elite Boulevard. In addition, an extensive collection of meeting suites, boardrooms, grand ballroom and outdoor venues not only meet the requirements of any event, but also surpass expectations.

Leadership



Chief Executive Officer
José Silva

About the CEO

José Silva joined Jumeirah as Chief Executive Officer in March 2018. He brings a wealth of experience with more than 35 years in international luxury hospitality, including 27 years with Four Seasons. Silva is renowned for the repositioning of some of the best hotels in the world including the iconic Four Seasons George V Paris. As Regional Vice President, he successfully led the most prestigious portfolio of the Four Seasons Collection elevating both product and guests experiences to the highest level. Silva was awarded 'Hotelier of the Year' by Virtuoso, the leading luxury travel agencies network and, during his tenure, the Four Seasons George V was awarded 5 Michelin stars, still the most Michelin starred Palace in Europe and Americas.

As CEO, José is responsible for growing the Group's luxury portfolio through international expansion overseeing the next phase of dynamic growth whilst building on Jumeirah's extraordinary success over the past two decades, driving the company to a new era in luxury. Born in Portugal, raised in Montreal up to 35-years old, José thinks global with always a tactical and local approach.

Contact & Links

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Video





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