



MEMBER SPOTLIGHT

AMD

October 2022



U.S.-U.A.E.
Business Council



AMD
together we advance_



○ Santa Clara, CA

U.S.A.

About AMD

AMD History

Founded in 1969 as a Silicon Valley start-up, the AMD journey began with dozens of employees focused on leading-edge semiconductor products. From those modest beginnings, AMD has grown into a global company setting the standard for modern computing through major technological achievements and many important industry firsts along the way.

Rooted in an innovation-driven culture, AMD employees collaborate every day to maximize the potential of modern computing, utilizing semiconductor innovation to transform how people live, work, learn and play.

Today, AMD offers the industry's broadest portfolio of leadership high-performance and adaptive processor technologies, combining CPUs, GPUs, FPGAs, Adaptive SoCs and deep software expertise to enable leadership computing platforms for cloud, edge and end devices.

For more than 50 years AMD has driven innovation in high-performance computing, graphics and visualization technologies. AMD employees are focused on building leadership high-performance and adaptive products that push the boundaries of what is possible. Billions of people, leading Fortune 500 businesses and scientific research institutions around the world rely on AMD technology daily to improve how they live, work and play.

Solving the World's Important Challenges

AMD works to develop semiconductor technology that helps to enable the future. Their high-performance processors power the servers for modern data centers, personal computers, game consoles, industrial devices and more. Through the use of their technologies, AMD helps open possibilities for creators, researchers, inventors and explorers to tackle some of the world's most important challenges.

That is why AMD are focused on creating the next generation of products to positively benefit society and the planet. They aspire to embed environmental sustainability across our business, ensure safe and responsible workplaces in our global supply chain and promote stronger communities where we live and work.

Responsibly developing and delivering cutting-edge technologies that enable a better world is deeply rooted in AMD's culture. Corporate responsibility (CR) is an integral aspect of their business, which aims to generate shared value with their employees, customers, suppliers, investors and communities.

FAST FACTS



Founded in
1969



Headquarters
Santa Clara, CA

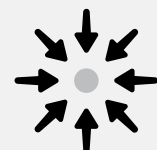


Number of employees around the world
27,000 employees in 35 locations



AMD Vision

High-performance and adaptive computing is transforming our lives



Mission

Build great products that accelerate next-generation computing experiences.



Notable U.S.-U.A.E. Partnerships

- NYU Abu Dhabi partnered with AMD and accomplished a paradigm shift in HPC application performance.
- OpenSooq scales marketplace using AWS instances powered by AMD EPYC™ CPUs
- KAUST is leveraging a stencil computation performance with temporal blocking using large cache capacity on AMD Milan-X CPU



Leadership



Dr. Lisa T. Su
Chair & CEO

Dr. Lisa T. Su is chair and chief executive officer of AMD. Prior to serving as president and CEO, she was chief operating officer responsible for integrating AMD's business units, sales, global operations and infrastructure enablement teams into a single market-facing organization responsible for all aspects of product strategy and execution. Dr. Su joined AMD in January 2012 as senior vice president and general manager, global business units and was responsible for driving end-to-end business execution of AMD products and solutions.

Dr. Su has bachelor's, master's and doctorate degrees in electrical engineering from the Massachusetts Institute of Technology (MIT). She has published more than 40 technical articles and was named a Fellow of the Institute of Electronics and Electrical Engineers in 2009. In 2018, Dr. Su was elected to the [National Academy of Engineering](#) and received the Global Semiconductor Association's [Dr. Morris Chang Exemplary Leadership Award](#). In 2020, Fortune named Dr. Su #2 on its "[Business Person of the Year](#)" list, she was elected to the American Academy of Arts & Science, and received the [Grace Hopper Technical Leadership Abie Award](#). In 2021, she was recognized by the IEEE with its highest semiconductor honor, the Robert N. Noyce Medal and was appointed by [President Biden to the President's Council of Advisors on Science and Technology](#). She has been a member of the board of directors of Cisco Systems, Inc., since January 2020 and also serves on the board of directors for the Semiconductor Industry Association.



Contact & Links



Zaid Ghattas

Senior Commercial Sales
Manager Middle East, Turkey &
Africa

Zaid Ghattas is the senior commercial lead for AMD in the Middle East, Turkey and Africa region. In this role, Zaid is responsible for AMD's business for the Middle East, Turkey & Africa commercial, enterprise, and public sector end users & Solution Providers.

With over 20 years of IT industry experience, Zaid brings his passion and knowledge to all aspects of business including building successful sales & marketing strategy, leadership & people management as well as product management and development.

Prior to starting his career, Zaid spent 7 years in Sydney, Australia where he received his higher education in Information Technology, Network Engineering from TAFE New South Wales in addition to completing a diploma in Machine Learning ML from Data to Decision at Massachusetts Institute of Technology- MIT.

Zaid is passionate about Machine Learning, Neural Networks, Artificial Intelligence, HPC and has extensive knowledge in this area which uniquely positions Zaid as a thought leader within the information & communication technology domain.

Contact

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