



MEMBER SPOTLIGHT

Dubai CommerCity

November 2023

DUBAI
Dبي كوميرسيتي
COMMERCCITY

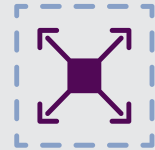
Dubai

U.A.E.

FAST FACTS

DXB

Dubai CommerCity is located next to Dubai International Airport, **at the center of the regional trade route**



DCC covers an area of **2.1 million square feet** and an investment of around **\$1 billion**



DCC Business Cluster comprises **12 office buildings featuring modern and innovative exteriors and landscapes.**



Compliant with **'Leadership in Energy and Environmental Design' program.**



DCC offers **five types of licenses to choose from when registering your business**

Introduction

Dubai CommerCity (DCC) is the first and leading free zone dedicated to digital commerce in the Middle East and North Africa (MENA) region. Dubai CommerCity is uniquely designed to cater to regional and international digital commerce businesses.

The free zone is perfectly placed to benefit from the expected digital commerce growth in the region that is outpacing the global growth average. It provides an environment that stimulates creativity and progressive development with the aim of attracting more foreign direct investments to Dubai.

As a dedicated free zone built to accommodate primarily digital commerce entities with a wealth of industry knowledge, integrated digital commerce services and solutions, Dubai CommerCity is the suitable destination for companies that seek to benefit from this unique ecosystem within Dubai.

Dubai CommerCity is the ideal destination for any customer looking to setup or expand their digital commerce business, as well as digital commerce service providers who can offer their services to a pool of regional and international digital commerce businesses. The free zone also provides traditional businesses with world-class services, including strategy consulting, customers consulting, and warehousing and last mile delivery solutions.

SparkBiz

DubaiCommercity offers a product called SparkBiz that helps U.S. businesses seamlessly enter the Dubai market. SparkBiz is a joint venture with the property developer Wasl, and Wafi Group's department store Link at Wafi City.

SparkBiz encourages retailers to enter the region's market by facilitating business establishment procedures and offering cost effective solutions, customs support, a unique omnichannel experience, optimized digital marketing, a platform to test the financial performance of products, and a state-of-the-art physical space at the free zone.

This partnership reflects the free zone's commitment to achieving the objectives of the Dubai Economic Agenda (D33), which seeks to double the size of Dubai's economy and accelerate the growth of its digital economy. It also reaffirms its commitment to supporting the U.A.E.'s digital economy strategy, which aims to create opportunities and enhance foreign direct investments. Further, the launch of SparkBiz contributes to enhancing Dubai CommerCity's reputation as an ideal destination for global businesses to benefit from a competitive and advanced digital ecosystem that enables them to build their presence in the region.

Leadership



**H.E. Dr. Mohammed
Al Zarooni**

Executive Chairman of
DIEZ Authority

With over 25 years of experience leading and developing free economic zones, H.E. Dr. Mohammed Al Zarooni is considered one of the world's top free zone influencing leaders. In 2021, H.E. Dr. Al Zarooni was appointed as Executive Chairman of Dubai Integrated Economic Zones Authority (DIEZ), holding three of Dubai's pioneering Free Zones: Dubai Airport Freezone, Dubai Silicon Oasis, and Dubai CommerCity.



Ms. Amna Rashed Lootah

Director General of DAFZA

Ms. Lootah has led the development of Dubai CommerCity, a free zone dedicated to the growing e-commerce market in the Middle East and North Africa (MENA) region. It is an investment of AED 3.2 billion spread over an area of approximately 2.1 million square feet. Dubai CommerCity provides a unique e-commerce ecosystem to global and regional brands to help them set up and operate their e-commerce business in the MENASA region. She holds the position of a Director on the JV Board.

Contact

Learn more
www.dubaicommercycity.ae





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