



MEMBER SPOTLIGHT

# Georgetown University

## McDonough School of Business

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## Fast Facts



### Academic Excellence and Selectivity

Georgetown University ranked **22<sup>nd</sup> by U.S. News in the 2022-2023** edition of Best Colleges for National Universities in the U.S.A. and **20<sup>th</sup> by Forbes in Top Colleges 2023**



### Distinguished Alumni Network

Georgetown University boasts a network of over **220,000** distinguished alumni, with more than **1,400** residing in the MENA region



### Top-Ranked Business School

Georgetown's McDonough School of Business is ranked **3rd in International Business studies by U.S. News and World Report**



### Global Residency Experience

Students in the Executive MBA Dubai program complete **three week-long residencies**, including two on Georgetown's campus in **Washington, D.C.**

## Introduction

With over two centuries of experience, Georgetown University has been a pioneer in educating global leaders. Particularly, the McDonough School of Business is renowned for its rigorous academic standards, innovative curriculum, and commitment to developing skilled and ethical leaders, as reflected in national and international rankings of its school and programs. The recent creation of Georgetown's Executive MBA (EMBA) program in Dubai, hosted at the DIFC Academy, represents a significant expansion for the prestigious U.S. institution's McDonough School of Business, marking its inaugural physical presence outside the United States.

Georgetown's McDonough School of Business offers a world-class business education with the advantage of access to the thought leadership throughout the global capital city of Washington, D.C. Georgetown McDonough uniquely understands the critical intersection of business, government, and international relations. Georgetown faculty and students partner with the world's leading organizations to unleash innovation, conduct ground-breaking research, and tackle the future of commerce.

Tailored exclusively for the region, Georgetown's EMBA program in Dubai builds on Georgetown's established EMBA curriculum renowned for its rigorous standards and innovative approach, seamlessly integrating global perspectives with local insights. The McDonough School of Business faculty designed the EMBA Dubai program to elevate experiential learning, serving as a robust platform for senior decision-makers and executives to enhance their international and regional business capabilities. Participants gain a comprehensive understanding of leading public or private organizations in the Middle East, North Africa, and South Asia (MENASA) region, all while maintaining their professional careers.



The curriculum is structured around four key pillars:

- Core foundations**
- Regional expertise**
- Future focus**
- Immersive experiences spanning 20 months**

The curriculum covers critical leadership topics, including business and global affairs, public-private partnerships, business analytics, sustainability, the future of work, and fintech. Additionally, integrated courses in sustainability management and AI management align with the U.A.E.'s strategic focus on economic development and visionary goals.

Georgetown's commitment to advancing leadership and entrepreneurship is evident through this program, poised to make a significant contribution to the region's knowledge-based economy. By reinforcing Dubai's role as a center for business leadership and innovation, Georgetown's EMBA in Dubai prepares future leaders with the skills and strategic vision necessary to excel in today's dynamic global business landscape and to lead the way for a better world.

## Georgetown Difference

Georgetown University brings a unique approach to executive education known as the “Georgetown Difference.” With a legacy of over 230 years in educating global leaders, Georgetown fosters a values-based learning environment encapsulated in *cura personalis*, or “care for the whole person.” Here, personalized attention from professors, advisors, and career coaches ensures tailored support for individual goals, nurturing both personal and professional growth in a way that brings value to graduates’ families, organizations, and society at large. Graduates join a global network of over 220,000 alumni spanning 189 countries, fostering lifelong connections for business partnerships, collaborations, friendships, and for serving the common good.

## Notable U.S.-U.A.E. Partnerships

Georgetown University’s McDonough School of Business has partnered with the Dubai International Financial Centre (DIFC), a pivotal hub for financial services in the MENASA region, to enhance educational opportunities. This collaboration has introduced Georgetown’s esteemed Executive MBA program to the DIFC Academy, cultivating the region’s international talent pool with an emphasis on leadership and insights at the c-suite level.

Aligned with the ‘We the U.A.E. 2031’ vision, this partnership supports the U.A.E.’s goal of developing a knowledge-based economy and enhancing its role as a key economic player. Bringing Georgetown’s Executive MBA program to the DIFC Academy fosters innovation and professional growth not only in the U.A.E. but also across the wider MENASA region. This collaboration underscores Georgetown’s dedication to nurturing the next generation of global leaders.

## Leadership



**Paul Almeida**

**Dean and William R Berkley  
Chair, Georgetown  
University’s McDonough  
School of Business**

Paul Almeida is Dean, William R. Berkley Chair, and Professor of Strategy and International Business at the McDonough School of Business at Georgetown University. He received his Ph.D. from the Wharton School of the University of Pennsylvania.

Professor Almeida’s research studies innovation, knowledge management, alliances and informal collaborations across firms and countries. He has published in leading journals such as Strategic Management Journal, Management Science, Organization Science, Journal of International Business Studies, and Research Policy as well as in scholarly books. He has served on the editorial boards of several leading journals and as Area Editor for the Journal of International Business Studies. Professor Almeida was also previously Chair of the Technology and Innovation Management Division of the Academy of Management. He has received the Georgetown’s Faculty Research Award and the Dean’s Service Award. He has won the Joseph LeMoine Award for Graduate and Undergraduate Teaching Excellence, Best Professor Award for Executive Programs at Georgetown University, and is a seven-time winner of the Best Professor Award for Georgetown’s Executive MBA program.

Professor Almeida previously served as Deputy Dean leading the Office of Executive Education and Innovation at Georgetown McDonough.



**Prashant Malaviya**

**Vice Dean of Programs,  
Georgetown University’s  
McDonough School of  
Business**

Prashant Malaviya is Professor of Marketing and Vice Dean of Programs. He came to Georgetown in 2008 after nine years at INSEAD, France. Prior to INSEAD, he held an appointment at the University of Illinois at Chicago, and visiting professorships at the Wharton School, as the Titan Industries Professor at ALBA Graduate Business School in Athens, Greece, and at the Kellogg School of Management. Professor Malaviya is a Consumer Psychologist by training and received his Ph.D. from the Kellogg School of Management at Northwestern University. His research focuses on understanding how consumers use information to make product judgments and consumption decisions. His research has been published in leading marketing journals including, Journal of Consumer Research, Journal of Consumer Psychology, Journal of Marketing, Journal of Marketing Research, Journal of Personality and Social Psychology, and Psychology & Marketing. He has taught courses to Executives, MBA and Undergraduate students on marketing management, marketing strategy, brand management, customer focus, consumer behavior, and related topics. He was awarded the Emerald Citation of Excellence for publishing “one of the top 50 management articles in 2007,” was a finalist for the Best MBA Core Teacher award at INSEAD and was named Outstanding Reviewer by the Journal of Consumer Research. He currently serves on the editorial review board of the Journal of Consumer Psychology. Prior to entering the world of academia (and consumers), Professor Malaviya worked in India as an engineer at Tata Motors and as a marketing analyst at Nestlé.

## Website

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McDonough School of Business



## Contact

### **Prashant Malaviya**

Vice Dean of Programs,

Georgetown University's McDonough School of Business

[Prashant.Malaviya@georgetown.edu](mailto:Prashant.Malaviya@georgetown.edu)

### **Lana Dajani**

Director of Admissions and Business Development,

[lzd@georgetown.edu](mailto:lzd@georgetown.edu)

### **General Inquiries**

+971 4 401 9403

[embadubai@georgetown.edu](mailto:embadubai@georgetown.edu)



U.S.-U.A.E. Business Council  
[usuaebusiness.org](http://usuaebusiness.org)

@USUAEbizCouncil