



MEMBER SPOTLIGHT

Data Dynamics

June 2026





Abu Dhabi,
U.A.E.

Key Facts

300+

Global enterprises trust Data Dynamics for data governance and AI readiness

28 Fortune 100 companies

Rely on it for secure, compliant, sovereignty-aligned data operations

25% of Fortune 20

Use it for large-scale data control across hybrid environments

60+

Industry awards in data management, governance, and AI-ready platforms

4.9/5

Customer support rating across global deployments

160%

Net customer retention, reflecting strong long-term value

Founded in 2012 | Global Presence

Headquartered in the United States with offices in the United Kingdom, UAE, and India.

Trusted by 300+ Customers

Serving regulated industries and public sector organizations worldwide

Enterprise-Grade Scale

Validated in 28 of the Fortune 100 and has operated across more than an exabyte of data in highly distributed, complex environments

AI-Driven Data Management

Data Dynamics Platform incorporates AI throughout its software stack to deliver measurable, outcome-driven value

Introduction

Data Dynamics is a global software provider focused on helping organizations understand, govern, and securely manage their data across increasingly complex digital environments.

Founded in 2012, Data Dynamics works with enterprises worldwide to address challenges related to data visibility, governance, risk management, and regulatory compliance as organizations adopt AI, cloud, and data-driven business models. Through its flagship Data Dynamics Platform, Data Dynamics enables enterprises to gain deep insight into their data environments and actively control how data is accessed, governed, and optimized across hybrid and multi-cloud infrastructures.

Data Dynamics Platform is an AI-powered data governance and sovereignty platform designed to help organizations discover, understand, and manage enterprise data at scale. By combining intelligent discovery, classification, and policy-driven automation, Data Dynamics Platform transforms fragmented data environments into governed, secure, and AI-ready ecosystems.

Key capabilities include:

Enterprise Data Discovery & Visibility – Identify where enterprise data resides across file systems, cloud storage, and enterprise platforms.

Intelligent Data Classification – Use AI-driven analysis to detect sensitive, regulated, and business-critical data.

Data Sovereignty & Compliance – Enforce jurisdictional policies and support compliance with regional and industry regulations.

Risk & Security Management – Detect data exposure risks, monitor access patterns, and strengthen overall data security posture.

Automated Data Lifecycle Actions – Execute policy-driven actions such as migration, archiving, deletion, and permission management.

AI-Ready Data Infrastructure – Organize and govern enterprise data to support analytics, machine learning, and responsible AI adoption.

U.S.–U.A.E. Strategic Alignment

The United States and the United Arab Emirates continue to deepen cooperation in trusted technology ecosystems, AI infrastructure, and secure digital-economy initiatives. With the U.A.E.'s massive investments in data-center expansion—powered to support hundreds of thousands of advanced U.S.-exported chips—the nation is rapidly emerging as a global accelerator for AI adoption. A critical success factor in this transformation is the curation, privacy, and protection of data. Data Dynamics fully aligns with the directives of the U.A.E. Cyber Security Council, ensuring secure data management practices that mitigate risk while protecting Emirati privacy and state-sensitive information.

Building on this foundation, Data Dynamics is expanding its impact across the Middle East and North Africa (MENA) region through a comprehensive network of global GTM partnerships. They collaborate closely with technology leaders such as Microsoft, ServiceNow, Lenovo, Dell, and NetApp, delivering integrated solutions that strengthen sovereign cloud, AI innovation, and secure digital-infrastructure initiatives. Their partnership with Core42 reinforces Microsoft's Sovereign Cloud strategy in the UAE, ensuring advanced AI innovation within a fully governed and compliant data estate. Additionally, their capabilities align with sovereign-cloud programs recently announced by e& and AWS Sovereign Launchpad, supporting regulated industries in building secure and compliant digital environments.

To further accelerate digital transformation, Data Dynamics global partnership with Kyndryl serves as their Digital Services Enablement Partner for Data Management, helping enterprises operationalize modern data governance, optimize storage architectures, and achieve AI-ready data foundations. Together, these ecosystem partnerships position Data Dynamics as a pivotal enabler of secure, scalable, and sovereign digital innovation across the MENA region.

Leadership

Piyush Mehta – Founder & CEO, Data Dynamics

Piyush Mehta is the Founder and CEO of Data Dynamics, a company he established in 2012 to help enterprises manage, govern, and derive value from their data. With more than 25 years of entrepreneurial experience in software and technology services, he has built Data Dynamics into a global data management provider serving organizations worldwide, including 25 percent of the Fortune 100 and 12 of the world's top 20 banks. Known for his customer-first philosophy, Piyush has fostered a culture focused on innovation, strong partnerships, and delivering measurable value to customers while driving sustainable business growth.

Cuong Le – Chief Strategy Officer, Data Dynamics

Cuong Le is Chief Strategy Officer at Data Dynamics and brings over 20 years of experience in enterprise infrastructure, storage technologies, and global technology leadership. Prior to joining Data Dynamics, he held senior leadership roles at Lenovo and IBM, where he led worldwide technical sales organizations and helped transition IBM's x86 business to Lenovo. Earlier in his career at IBM, he worked in product development as a product architect and manager responsible for storage and systems management technologies, earning 17 patents and recognition as a Distinguished IT Specialist. Cuong holds both an MBA and a Master of Science in Electrical and Computer Engineering from the University of Arizona.

Dalia Tawfeek – Chief Business Officer, Data Dynamics

Dalia Tawfeek is Chief Business Officer at Data Dynamics and a senior transformation leader with more than 23 years of experience accelerating digital transformation and revenue growth across the Middle East and Africa. She has led large-scale initiatives spanning cloud, data and AI, enterprise applications, middleware, and cybersecurity for government and enterprise organizations across the region. Prior to joining Data Dynamics, she served as Partner Lead for Data & AI at IBM Consulting for MEA and previously held Vice President of Sales roles at Core42 (G42), managing multi-country portfolios and partner ecosystems including AWS, Microsoft, IBM, and Oracle, and generating more than \$100 million in new revenue through strategic enterprise programs.

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Awards

www.datadynamicsinc.com/awards-achievements

Leadership

www.datadynamicsinc.com/leadership

Resources

www.datadynamicsinc.com/all-resources

Reports



IDC Report

www.datadynamicsinc.com/analyst-report-rethinking-data-security-improving-privacy-and-compliance-with-a-shared-approach



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