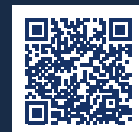




MEMBER SPOTLIGHT





Dubai, U.A.E.

## Introduction

Workday operates at the heart of the enterprise - HR, finance, and IT - where the margin for error is effectively zero. By tightly coupling AI with the context, guardrails, and trusted processes that run the business, Workday goes beyond AI that assists with work to agents that are capable of driving measurable outcomes. More than 11,500 organizations worldwide, including more than 65% of the Fortune 500, trust Workday to deliver.

## Notable U.S.-U.A.E. Partnerships

Workday opened its first Middle East office in Dubai in June 2026 - a direct, on-the-ground commitment from a U.S. company built for exactly the kind of trusted, governed AI transformation the U.A.E. is pursuing under "We the U.A.E. 2031" and the National AI Strategy 2031. Workday's enterprise AI platform manages people, money and AI agents with the context, trust and guardrails to get meaningful work done, safely and at scale.

- Trusted by 11,500+ organizations globally, including 65%+ of the Fortune 500, to run mission-critical HR, finance and IT.
- Investing in tomorrow's technology through Workday Ventures, a \$500 million fund with 49 partner companies across the U.S., U.K., Canada, Chile, Portugal and Belgium.
- The Workday Foundation has awarded more than \$50 million in grants since 2013 to build AI-era skills and resilience, with programs already active across the Middle East & Africa - Workday's commitment to the region predates its commercial launch here.

## Key Facts

Workday serves more than **11,500 customers globally** and serves more than **2,400 full suite customers globally**

(Workday Financial Management and Workday HCM).

Workday is **offered around the world** and provides a user interface in **more than 35 languages**.

Workday is deployed in more than 180 countries and is hosted in **data centers in APJ, Canada, Europe, and the U.S.**

The customer community represents **more than 80 million users** under contract.

Approximately **1.4 trillion transactions** were processed with Workday in FY26, a **34% increase year over year**.

Workday was the only vendor to be **named a Customers' Choice** in the 2026 Gartner Voice of the Customer for Cloud ERP for Service-Centric Enterprises for **two consecutive years**.

## Leadership

### Zakaria Haltout

#### Group Vice President, Middle East, Turkey & Africa

Zakaria Haltout is a senior enterprise technology executive with over two decades of experience driving digital transformation, cloud adoption, and business growth across the Middle East, Africa, and international markets. He currently serves as Group Vice President at Workday, leading the META region (Middle East, Africa, and Turkey), where he is responsible for expanding the company's footprint, building strategic partnerships, and accelerating customer value in one of the world's most dynamic growth regions.

Prior to joining Workday, Zakaria was Area Vice President at UiPath for the Middle East and Africa, where he played a pivotal role in scaling the business and positioning the company as a leader in intelligent automation and AI-driven enterprise transformation. Under his leadership, the region achieved strong growth, high customer retention, and major strategic wins across key sectors including financial services, public sector, and energy.

Earlier in his career, Zakaria served as Managing Director of SAP U.A.E., where he led one of SAP's most strategic markets in the region. During his tenure, he drove significant revenue growth, strengthened executive relationships with leading organizations, and advanced the adoption of cloud-based enterprise solutions.

Zakaria is recognized for his ability to build and lead high-performing teams, engage at C-level with customers and partners, and translate technology innovation into tangible business outcomes. His expertise spans enterprise applications, cloud platforms, AI, and automation, with a strong focus on delivering measurable impact at scale.

He is passionate about developing talent, fostering innovation, and supporting organizations in their journey toward becoming intelligent, data-driven enterprises.

## Contact

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## Websites & Links

W: [www.workday.com](http://www.workday.com)





U.S.-U.A.E. Business Council  
[usuaebusiness.org](http://usuaebusiness.org)

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